





Volume 6 | Issue 1

Media Conclave

Leadership Talks

Start-Up
Conclave

Student Driven Clubs

International Placement & Internships



MIB | BBA | BCA | BAJMC | M.Sc. BT | B.Sc. BT (H) | B.Sc. MB (H)

8500+Students | 35000+Alumni Base | 20+ Programs | 550 + Faculty | 250 Capacity A/C Auditorium



Executive Council of IMS Ghaziabad

Mr. Naresh Agarwal

Chairman

Ex. M.P., Rajya Sabha Former Minister, Govt. of U.P.

Mr. Sanjay Agarwal

Treasurer

Entrepreneur & Academician

Ms. Anshu Gupta

Joint Secretary Philanthropist

CA (Dr.) Rakesh Chharia

General Secretary Pole-Ads Advertising Ltd. Mr. Nitin Agarwal

Executive Council Member MLA, Excise & Prohibition Minister Govt. of U.P.

Dr. Pramod Agarwal

Executive Council Member Rama Paper Mills Ltd.

Mr. Sudhir Shukla

Executive Council Member B.A.G Films Ltd.

Mr. Rajiv Chaudhary

Executive Council Member Chaudhary & Sons Forging Ltd. Mr. Ashok Chaturvedi

Executive Council Member U-Flex Group of Industries

Mr. Apurve Goel

Executive Council Member AAA Paper Marketing Ltd.

Ms. Garima Aggarwal

Executive Council Member Philanthropist

Mr. Mayank Chaudhary

Executive Council Member Industrialist

CA Vidur Chharia

Executive Council Member Chartered Accountant Chharia Impex Ltd.

Editorial Board

Ms. Anuradha Bhardwaj
Editor

CS Kashika Bhardwaj Associate Editor Ms. Rashmi Singh Assistant Editor

Student Editorial Board

Priyamvada Sharma

Manan Nayyar

Avni Jain

Ananya Bansal



Footprints (7)



-	
Splendid Expressions I Messages Corner	2
Fearless Governance Leadership Talk by Dr. Kiran Bedi	4
Prism of Possibilities National Seminar	5
Breaking Barriers International Conference	6
Atmanirbhar Bharat Start Up Conclave	8
Voice of Democracy Media Conclave	9
An Inter-Institutional Fest PULSE	10
Down the Memory Lane Mega Alumni Meet	11
Launch of IMS Today YouTube Channel	12
Nostalgic Moments Farewell Party	12
Academic Excellence I University Rank Holders	13
Experiential Learning I Educational & Excursion Trips	13
Igniting Minds I Alumni Talk Series	14
Peer Learning Buddy Mentorship Programs	14
Gesture of Benevolence I CSR Initiatives	15
Patriotic Beat I Republic Day	15
Discover Yourself Career Development Centre	16
Harnessing Potential I Clubs & Workshops	17
Synergistic Alliance I Industry-Academia Interface	24
Placements & Internships Corporate Resource Centre	25
Empowering Knowledge I Faculty & Staff Development Programs	31
Panoramic View Expert's Speak	32

Global Opportunities I International Placements & Internships

32 YEARS OF EXCELLENCE

•	'3rd in North India-BCA' awarded by GHRDC	1
•	'10th in North India-BBA' awarded by GHRDC	
•	´1st in North India´ awarded by IIRF ´11th in All India´ awarded by IIRF	
•	'10th in North India' awarded by Chronicle	
•	'1st in North India & 17th in All India for Best BBA College' awarded by IIRF	5055
•	'4th in the Category of Eminence, The Northern Region for BBA' awarded by GHRDC	
•	'10th in All India for Top BBA College' awarded by GHRDC	
•	'7th in the Category of Super Excellence for BCA' awarded by	
	GHRDC	
	'3rd in the Northern Region for BCA' awarded by GHRDC	
	Accredited as Grade 'A' by National Assessment and	
	Accreditation Council	
•	Recognized as 'Promising' by Atal Ranking of Institutions on	
	Innovation Achievement (ARIIA) 2021	
•	'3rd in North India' awarded by Times B-School Survey - 2021	
:	'2nd in Placement in All India' awarded by Times B School Survey - 2021 '6th in All India for Top BBA Private Institute' awarded by Times	2021
	B-School Survey- 2021	5051
•	'Best Management Institute in North India for placement - 2021'	
	awarded by CEGR	
•	'Best Journalism and Mass Communication College in North India- 2021'awarded by CEGR	
•	'Best BCA Institute in U.P2021' awarded by CEGR	
•	'Best Biotech Institute in U.P2021' awarded by CEGR	
_		
•	'Ranked 1st in U.P. & Uttarakhand' by Times B- School 2020 Survey	
•	'Best BBA Institute in North India-2020' awarded by Asia Pacific	
	Education and Technology Awards	2020
•	'Best BCA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards	
_	Education and reciniology Awards	
	'Ranked 1st in U.P. & Uttarakhand' by Times B- School 2019 Survey	
•	'Best BBA Institute in North India-2019' awarded by Asia Pacific	
	Education and Technology Awards	
•	'Best Institute for Industry Linked in India-2019' awarded by Integrated	
	Chambers of Commerce and Industry 'Best BCA Institute in North India- 2019' awarded by Asia Pacific	2019
	Education and Technology Awards	
•	'Best Journalism and Mass Communication College in North India'	
	awarded by CEGR	
•	'Best Biotech College-2019 in India' awarded by CEGR	
_	'Best in Innovation in Learning-2018' awarded by CIAC Global	
•	'Best Industry Exposure in Post-Graduation-MIB' awarded by CEGR	
•	'Best BCA College in North India - 2018' awarded by CEGR	
•	'Ranked 1st in U.P. and Uttarakhand' by Times B School 2018 Survey	
•	'Best Journalism & Mass Communication College in North India-2018'	2018
	awarded by CEGR 'Best International Placements in Management- 2018' awarded by	
	CEGR	
•	'Best Biotech College-2018' awarded by CEGR	
_		
•	Started a Master's Degree in Biotechnology (M. Sc. BT)	2008
_	0	2002
•	Started School of Media Studies	2007
•	ISO 9001:2008 Certified	2002
•	School of Biosciences- B.Sc. (H) & B.Sc. (H) MB came into existence	5005
	- LAND IDOAG	2000 -
_	Foray into MIB and BCA Courses	2000
	Pioneer in BBA Course	1994
•	Established	1990





Splendid Expressions



We at IMS Ghaziabad

(University Courses Campus)
empower the students to keep
abreast with the pace of the
global industry. The
committed faculty
at the campus
ensures to pose
hypothetical
challenges for the
students to improve their
metacognitive awareness
which makes them
independent learners.

White India witnessing the peak of the third wave of COVID in January this year, the ripple effect can still be witnessed after half a year has passed. What started as 'The Great Attrition' has shaped into 'Great Reshuffle', all of which constantly demands us to be evolving as we continue to witness the slew of era-defining changes. We at IMS Ghaziabad (University Courses Campus) duly take care of the disruptions across the globe and refurbish the teaching and learning experience along with the academic programs. The seasoned faculty at the campus create an ambience that nurtures innovation, creativity and excellence in the students. We are proud to say that the institute is ideally placed to capitalize on the synergies with the turbulent waves by riding on its crest.

The latest issue of the Newsmagazine spotlights the array of initiatives that ensured progressive amplification of students' experience and growth. High-quality academic rigor in the form of research and publications by the students under the guidance of faculty helped them explore new horizons. Enriching interaction with the honchos and thought leaders through workshops, guest lectures and talk shows helped the students in scaling up. This issue also highlights the achievements and accolades of the students at the college and university level. Their active participation in various clubs helped them to stay ahead of the curve. The students bagged the best placement opportunities in India and abroad with many earning multiple job offers.

I convey best wishes to the faculty and students and exhort them to continue with the rising spirit of brewing success. I take the opportunity to congratulate the Editorial Team for their resolute commitment to creating an informative reading experience for all. I am certain this issue will motivate the readers to redefine the andragogical learning approach for carving a better career trajectory.

Dr. Ajay Kumar

Director

| 02 | www.imsuc.ac.in





Splendid Expressions

EDITOR'S DESK

Never say 'No', never say 'I cannot', for you are infinite.

All the power is within you. You can do anything.

-Swami Vivekanand



Ms. Anuradha Bhardwaj Editor



CS Kashika Bhardwaj Associate Editor



Ms. Rashmi Singh Assistant Editor

When life poses challenges one after the other, we have two options. The first is to stop the waves and the second is to learn how to surf. Undeniably the last two years have been tumultuous, however, gave us the best edifications of the epoch. People realized their latent potential, improved their equation with family, followed a healthy regime and reconfigured priorities among many other initiatives. Small steps in the right direction can empower all of us with a dauntless power to face the changes positively.

This issue of PULSE Newsmagazine is designed to highlight the unstoppable urge of students to explore, learn and evolve out of the hard knocks. This issue also intends to acknowledge the efforts of the faculty members who relentlessly strive to follow the dictum. With a sense of pride and satisfaction, we would like to extend our gratitude to CA (Dr.) Rakesh Chharia - General Secretary, IMS Ghaziabad; Dr. Ajay Kumar, Director – IMS Ghaziabad (University Courses Campus) and all the faculty and staff for their contribution to this edition. The Editorial Board of the newsmagazine solicits valuable suggestions from the readers for further improvements in the coming issues.

Highlights of the Issue

This issue is dedicated to the unwavering spirit of breaking the shackles and soaring high amidst the challenges life hurls. We are delighted to share the Leadership Talk by Dr. Kiran Bedi, First Lady IPS, International Conference on 'Building Resilience and Sustainability for India in an Ever-Changing Turbulent World: A Vision for 2030 and National Seminar on 'Application of Data Science in E-Governance'. The StartUp Conclave connected the evolving entrepreneurs, angel investors, leaders and visionaries by showcasing myriad opportunities.

Learning enriched and fun-filled Hackathon, Genesis, Alumni Meet, Farewell Party and Inter-Institutional Fest pumped energy into the students. The edition also covers the success stories of the student-driven clubs, university ranking, the launch of IMS Today - YouTube channel and international placement offerings at IMS Ghaziabad (University Courses Campus).

We hope this edition proves to be a reading delight for you all. Happy Reading!

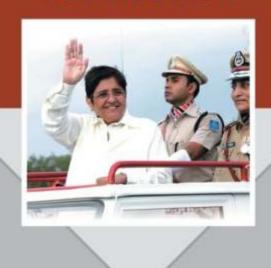
Volume 6 | Issue 1 | 03 |





Fearless Governance | Leadership Talk by Dr. Kiran Bedi

FEARLESS GOVERNANCE







To celebrate the spirit of dauntless courage in leadership, IMS Ghaziabad (University Courses Campus) organized an online talk show 'Leadership – The Fearless Attitude' on 7 February 2022. The distinguished speaker of the session was Dr. Kiran Bedi, First Lady IPS Officer & Former Lieutenant Governor of Puducherry who, besides being the generational icon of women empowerment is an inspiration to many. The session was also graced by CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institutions and CA Vidur Chharia, Executive Council Member, IMS Ghaziabad Group of Institutions.

During the enriching session, Dr. Bedi emphasized the role of discipline, character and education in laying down a strong foundation for leading a good life. She advised all the students to develop leadership skills which are imperative to success in today's epoch. The audience also got the opportunity to catch a glimpse of a few fearless moments of her life from 'Fearless Governance', Dr. Bedi's latest book which encapsulates 40 years of her vast experience. Team spirit, collaboration, financial prudence, effective policing, bonding in



services and decision-making through fearless leadership is what the book highlights.

Prof. (Dr.) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus) extended gratitude to Dr. Kiran Bedi for propelling everyone with her inspiring words.

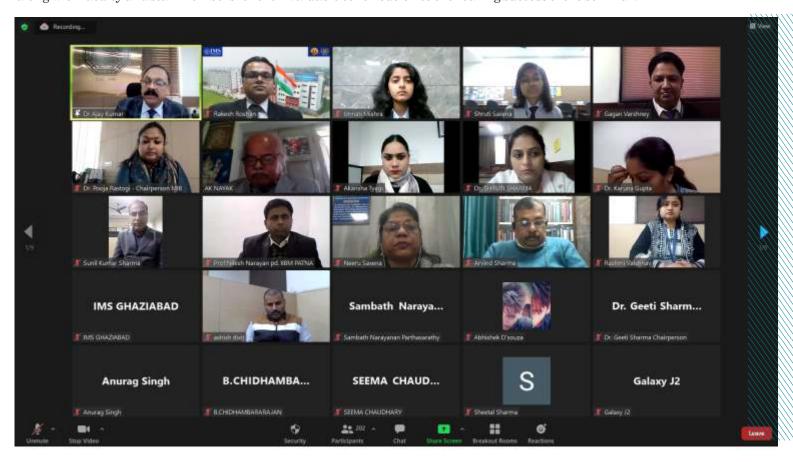
| 04 | www.imsuc.ac.in







Reckoning with the upsurge of data on a global level and the scope of it dictating the world, the School of Information Technology at IMS Ghaziabad (University Courses Campus) in association with CSI Ghaziabad Chapter organized an online National Seminar on 'Application of Data Science in E-Governance' on 18 February 2022. Chief Guest, Prof. (Dr.) A.K. Nayak, Advisor - IIBM Group of Institutions & Former President – CSI; Dr. Sambath Parthasarathy, Founder Director, www.dataeverconsulting.com; Mr. Chandra S Samavedula, Senior Program Manager, Ericsson Global Services & Mr. Kamlesh Kumar, Technology Architect, Accenture Services Pvt. Ltd. elucidated on the adoption of innovation across varied sectors and the attunement of the government to make intelligent exploitation of ever-growing data. Prof. (Dr.) Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) inaugurated the session and discussed upshots of the government adopting data science. Dr. Gagan Varshney, HoD - School of IT congratulated the moderator, Prof. Rakesh Roshan for flawless conduction along with faculty and staff members for their valuable contribution to the roaring success of the seminar.



Volume 6 | Issue 1 | 05 |





Breaking Barriers | International Conference



IMS Ghaziabad (University Courses Campus) organized an International Conference on 'Building Resilience and Sustainability for India in an Ever-Changing Turbulent World: A Vision for 2030' on 21-22 April 2022. The objective of this two-day conference was to congregate a consortium of researchers, academicians, industry experts and students to discuss the research findings of the learned scholars. Dr. Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) delivered the inaugural address and welcomed the guests.

The Chief Guest, Dr. Vinayshil Gautam, Internationally Renowned Management Guru & Shri Sujeet Kumar, MP (Rajya Sabha) emphasized adopting resilience as a vital trait to combat the unpredictability, uncertainty, and volatility posed by the external environment and adopting creativity with an open mindset. The Guest of Honor Prof. (Dr.) Ajay Kumar Bhati, Director-School of Science & Technology, San Juan, Puerto Rico, USA; Dr. Richa Sharma, Deputy Director Research - ICSSR, Delhi; Mr. Anil Bhasin, Ex-President, Havells India Limited; Mr. Satyakki Bhattacharjee, Managing Partner – GrowthSqapes; Emeritus Prof. (Dr.) Devendra Pathak, Professor Emeritus; Dr. Anil Kumar Misra, CHRO – JioMart, B2B Grocery accentuated new capabilities that need to be identified and developed for the country to reach its vision for 2030. Innovation using Science and Technology will prove to be a catalyst for achieving the objective.





| 06 | www.imsuc.ac.in





Dr. Vinod Kumar, AIIMS-Delhi; Dr. Ashish Gupta, IIFT-New Delhi; Prof. (Dr.) Varsha Dixit, Gautam Budh University & Dr. Shambhu Kr. Jha, Amity University - Noida kindled the panel discussion on 'Research Trends in Multi-Disciplinary Research' which was much appreciated by the research enthusiasts. The conference had seven tracks viz-a-viz Management, Media & Journalism, Technology & Computer Science, Entrepreneurship & Innovation, Science and an exclusive track for the students to encourage inquisitiveness in the young blood.

The scholars with excellent research findings and analysis bagged prizes under various tracks. Convener, Dr. Pooja Rastogi, HoD-MIB extended gratitude to Shri Naresh Agarwal, Chairman, IMS Ghaziabad Group of Institution, CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institution & CA Vidur Chharia, Executive Member, IMS Ghaziabad Group of Institution for their support and guidance. Conveners and co-conveners along with the faculty team, staff and students ensured the seamless conduction of the event.











Volume 6 | Issue 1 | 07 |





Atmanirbhar Bharat | Start-Up Conclave

To provide a robust platform to budding entrepreneurs, the E-Cell of IMS Ghaziabad (University Courses Campus) in association with GMA organized Start-Up Conclave 2022 on 8 April 2022. The theme 'Sustainable Development with Social Inclusion -Journey Towards Atmanirbhar Bharat' pivoted around the clarion call to the nation to make India self-reliant. Chief Guests, Dr. Poonam Sinha, Director-Entrepreneurship Education, Head Region Centre, Dehradun, NIESBUD & Mr. Anjan Thakur, Director-Alliances & Channels, Oracle India Pvt. Ltd. along with the Guests of Honor, Mr. Khalid Isar, Founder & CEO iTech Ecommerce Pvt. Ltd. (Global Business Partner Alibaba.com) & Mr. Arun Kumar Aggrawal, Director -Vimal Organics, Ghaziabad were invited in the inaugural ceremony. Prof. (Dr.) Ajay Kumar, Director -IMS Ghaziabad (University Courses Campus) felicitated the guests and talked about the undaunted rebound of the start-ups after the pandemic.

The participants showcased their entrepreneurial efforts in EN-Venture-Pitch Your Business Plan, ENIGMA-The Problem-Solution Fit Exercise competition and Start-Up Expo. The winners were awarded cash prizes of over Rs. 97000 by the Chief Guest, Dr. Sindhu Bhaskar, Chairperson & CEO - EST Group and the Guest of Honor, Dharmendra Singh, Deputy Executive Director, Shriram Pistons and Rings Ltd. to recognize their astute. Dr. Indrani Bhattacharjee, Head-E-Cell thanked Micrometric Grinding Ltd., Ghaziabad Precisions Product, Shriram Pistons & Rings Ltd. for associating with the institute for the Start-Up Conclave and its splendid success.











| 08 | www.imsuc.ac.in





Voice of Democracy | Media Conclave

Ims School of Journalism and Mass Communication at Ims Ghaziabad (University Courses Campus) organized the first edition of the National Media Conclave on 'National Security & Media' on 16 April 2022. The renowned dignitaries included Shri Rahul Dev, Senior Journalist; Shri Vishnu Prakash Tripathi, Executive Editor, Dainik Jagran; Shri Uday Kumar, Consulting Editor, Amar Ujala; Shri Rajkishor, Editor at Large, ABP Network; Shri Kripashankar, UP & Uttarakhand Prachar Pramukh RSS; Shri Sanyam Srivastav, Deputy Editor, TV9 Bharatvarsh (Digital); Prof Arun Kumar Bhagat, Member BPSC, Patna; Shri Ashok Srivastava, Senior Consulting Editor, DD News; Shri Sami Kumar, Head, Prasar Bharti News Service; Shri Alok Bhadauria, Senior Journalist; Shri Surendra Prasad Singh, National Deputy Bureau Chief, Dainik Jagran; Shri Harsh Vardhan Tripathi, Senior Journalist. The students assimilated immense knowledge during the three sessions which broached the 'Role of Media as an Opinion Leader', 'Role of Citizen Journalism in National Security' and 'Social Media and Right to Expression'. The day-long deliberations of the conclave created an interface among these experts who possess acumen in their domains. They specifically emphasized the emerging role of media in the context of national security and shared insights into the new technology influencing the future growth of respective fields and the country on the whole.

The students expressed their gratitude to CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institutions & Prof. (Dr.) Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) for providing such invaluable opportunities. Prof. (Dr.) Anil Kumar Nigam, HoD-School of Journalism and Mass Communication congratulated the faculty and student coordinators for their immaculate effort in the successful conduction of the event.









Volume 6 | Issue 1 | 09 |





An Inter-Institutional Fest | PULSE

With the objective of encouraging youth to unleash their creative talents, IMS Ghaziabad (University Courses Campus) organized the annual inter-institutional cultural fest – 'Pulse 2k22' on 29 & 30 April 2022. Students from over 70 colleges and universities participated like Lloyd Law College, JIMS, Jaipuria, Galgotias to name a few. The festival was inaugurated in the august presence of Chief Guest – Mr. Deepak Saini, Renowned Stand-Up Comedian, Ms. Roli Barua, Classical Singer and CA (Dr.) Rakesh Chharia, General Secretary, IMS Ghaziabad Group of Institutions. They shared that such platforms pave the way to self-discovery besides amusement. Prof. (Dr.) Ajay Kumar, Director, IMS Ghaziabad (University Courses Campus) gave the welcome address and motivated the students to unfurl the unexplored terrains to outshine.







The colossal event witnessed 15 blockbuster competitions like meme-making, capture the event, live RJ, digital poster, nukkad natak, rangoli and antakshari to mention a few. The staggering fashion show and band performances set the stage on fire. The festive mood was highlighted by the presence of food stalls. Students also witnessed a spectacular performance by the singing sensation Aastha Gill on 30 April 2022. The ravishing celebrity night brimmed with the dance tunes difficult to resist.

Title Sponsor - Jawa Yezdi, Fashion Sponsor - Shubhstar Entertainment, Hair Makeup Sponsor - Nitika Jain, UP 14 Wale, Your's Pizza, The Next Ingredient and Indian Science & Technology Foundation sponsored the entire event while digital support was given by EWL team of IMS Ghaziabad (University Courses Campus). The winners were awarded trophies, certificates and attractive prize money. To acknowledge the efforts of the participants Mr. Yashpal Sharma, a celebrated Bollywood actor graced the occasion along with Mrs. Babita Chaudhary, Mrs. India Runner Up. Prof. Akansha Tyagi, Prof. Sandhya Sharma, Prof. Neha Anttal and Prof. Pawan Kumar as the core organizing team congratulated the winners and extended a note of gratitude to the management team, faculty, staff members and core student committee of IMS for their seamless contribution in making the event successful.

| 10 | www.imsuc.ac.in





Down The Memory Lane | Mega Alumni Meet

MS Ghaziabad (University Courses Campus) witnessed the glittering and mirthful evening of 4 June 2022 celebrating the Mega Alumni Meet 2022 – Relive the Nostalgia. The homecoming event brimmed with the best tunes from well-known hits, an alumni showcase, a memoir kiosk, a memories corner and an award ceremony and much more.

The inaugural ceremony started with a heart-touching message from Prof. (Dr.) Ajay Kumar, Director. The Institute's rich legacy of 32 years has created the best of CEOs, CXOs, Corporate Leaders, Entrepreneurs, Media Persons, IT wizards and Scientists that are holding the IMS baton in the global arena. It was an honour to appreciate their contributions by giving Awards in the category of Corporate Excellence, CSR & Societal Welfare and Start-Up & Entrepreneurship.

The event was a huge success with over 1400 alumni revisiting to reconnect, relive and rejoice in the golden memories with its alma mater. Dr. Pooja Rastogi, Chairperson-Alumni Relations expressed gratitude to all the members and wished for strengthening and cherishing this beautiful bond forever in the years to come.















Volume 6 | Issue 1 | 11 |





Launch of IMS Today | YouTube Channel

To provide media students with on-theground expertise, the School of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) launched 'IMS Today-YouTube Channel' on 17 May 2022. Professor KG Suresh, Honorable Vice-Chancellor, Makhan Lal Chaturvedi National University of Journalism and Communication, Bhopal was invited as the Chief Guest in the augural session. CA (Dr.) Rakesh Chharia, General Secretary & Prof. (Dr.) Ajay Kumar, Director, congratulated the department head, Dr. Anil Kumar Nigam for the felicitous initiative. Students also expressed gratitude towards the institution for providing such opportunities for their constant growth.



Nostalgic Moments | Farewell Party

In an emotionally surcharged atmosphere inside the IMS Auditorium, the management, faculty, staff and students bid farewell to the graduating students in the month of June 2022. The heads of different departments praised the students on the completion of a beautiful chapter and the beginning of a new chapter in their lives. The second-year students presented the cultural performances and special titles to the outgoing students to make them feel special. The students and faculty reminisced their memories through a video tribute. The students expressed their heartfelt gratitude to the institution for being instrumental in shaping their personalities and providing them with stellar opportunities. Prof. (Dr.) Ajay Kumar, Director congratulated the students on completing the most crucial formative phase of their life and expressed his desire to see them distinguish themselves across various career trajectories.





| 12 | www.imsuc.ac.in





Academic Excellence | University Rank Holders

7th diligence and unflagging efforts, the students of IMS Ghaziabad (University Courses Campus) attained top ranks in CCS University Examination. The rank holders expressed their heartfelt gratitude to Dr. Ajay Kumar and the faculty members for their contribution to their successful journey. The members of the academic advisory board and the executive council of IMS Ghaziabad congratulated the following students for achieving the milestone:



SUBHAM SINGHAL MIB, 2020-22 Rank-I



SIMRAN TUTEJA BBA, 2019-22 Rank-I



KHUSHI PANWAR BJMC.2019-22 Rank-I



SHIVANI SHARMA B.Sc. - MB. 2019-22 Rank-I



SHAGUN GARG MIB. 2020-22 Rank-II



BJMC, 2019-22 Rank-II



ANUSHKA SINGH B.Sc.-MB, 2019-22 Rank-II



MIB, 2020-22 Rank-III



ANUSHKA GOEL AKTANKSHIKA SHARMA HIMANSHI TYAGI BJMC, 2019-22



B.Sc.-MB, 2019-22 Rank-III



KHYATI BHARDWAJ Rank-IV



APOORVA M.Sc.-BT, 2020-22



MEHWISH ALI B.Sc.-MB, 2019-22

Experiential Learning | Educational & Excursion Trips

IMS Ghaziabad (University Courses Campus) organized an excursion trip to Rurban Resort, Muradnagar in the month of May and June for undergraduate students. The resort was at a picturesque site amidst nature which makes it a perfect place to soothe the nerves. All the students enjoyed swimming, rain dance, magic show, woodside walk and other adventurous activities. The accompanying faculty too had a great time with the students.

School of Biosciences organized a visit to Indian Pharmacopoeia Commission on 3 June 2022 to acquaint the students with different sections of analytical laboratories, mass spectroscopy, IR spectroscopy and gas chromatography. They were also introduced to principles of various methods of Microbiological Analysis of Drugs and



Pharmaceuticals. On 6 April 2022 students went to Indian Potash Ltd., Sakhoti Tanda, Meerut to understand the processing of sugar and the usage of its by-products. They attended Pusa Krishi Vigyan Mela on 10 March 2022 and explored the latest techniques and innovations at the agriculture level. They also visited Vallabhbhai Patel Chest Institute on 30 March 2022 where they got insight into recent advances in the field of chest diseases.









| 13 | Volume 6 | Issue 1





Igniting Minds | Alumni Talk Series

The School of Journalism and Mass Communication organized an Alumni Talk on 'Opportunities for Media students Industry' by Mr. Sanoj Gautam, Mediapreneur @NBTV & Soft Skills Trainer and Alumnus (2007-2010) on 7 April 2022. Mr. Sanoj shared his beautiful journey from being a student to working with big brands in the industry. He emphasized developing core skills and the power of storytelling for career escalation.

On 13 April 2022, the School of IT organized 'Alumni Talk' by Mr. Yatendra Kumar Sharma, Senior Software Engineer at Larsen & Turbo Infotech & Alumnus (2014-17). He shared the revolution technology has brought in past years and expected to bring in the years to follow. He motivated the students to pursue their passion with determination and persistence. Dr. Pooja Rastogi, Chairperson-Alumni Relations expressed her gratitude to the alumni for guiding the students toward better professional advancement.











Peer Learning | Buddy Mentorship Programs

To promote collaboration, teamwork and a comprehensive understanding of the concepts, it is a regular practice at the Institute to encourage the students to assist their peers for a progressing career. Along the same lines, on 7 June 2022, Ms. Megha Sharma B.Sc. (H)-MB, Year 3, offered insights on 'Probiotics', highlighting their mechanism and benefits. On 2 June 2022 Ms. Mrigya Tripathi, B.Sc. (H)-BT, Year 3, discussed 'Somatic Hybridization' conferring the concept, application and limitations associated with the technique. Another session was conducted on 6-7 January 2022 by Ms. Nidhi Mishra and Mr. Bhupender Sahu, students of B.Sc. (H)-BT, Year 2. The topic moved around Nucleic Acids, Protein Synthesis & Folding. Ms. Devyani Srivastava, B.Sc. (H)-BT, Year 3 guided Computer Aided Drug Designing Specialization students on 1 April 2022. On 16 June 2022, Mr. Anurag Lal and Ms. Kanishkaa Tiwari, BBA, Year 1 students conducted a mentoring session on 'How to write a book? & Introduction to Research'.

Students appreciated their comrades for setting up a platform of reciprocal learning. Heads of respective departments acknowledged the efforts of the students in taking such initiatives.

| 14 | www.imsuc.ac.in





Gesture of Benevolence I CSR Initiatives

Over the years, the faculty and students at IMS actively participated in outreach programs by contributing to society by using their knowledge, skills and other resources. SSR Club organized Rangoli Competition on the occasion of World Heritage Day on 18 April 2022 to spread awareness about the cultural heritage and diversity on the planet. The club also conducted Nukkad Natak 'Hindi Bimar Hai' on 20 April 2022 urging everyone to respect the language and maintain its essence.

On 27 April 2022 a Blood Donation Camp was organized at the campus in collaboration with Rotary

Club, Ghaziabad. The camp witnessed enthusiastic participation from the students, faculty and staff. Shri Lalita Gupta, District Governor-Rotary Club Sahibabad and Shri Nirmal Singh, President, Rotary along with CA (Dr.) Rakesh Chharia, General Secretary & IPP-Rotary Club, CA Vidur Chharia, Executive Council Member & President-Rotary Sahibabad inaugurated the camp.

Such initiatives, directly and indirectly, ensure the development of society. It also encourages and propels the students to become enlightened leaders and responsible citizens.







Patriotic Beat | Republic Day

To commemorate the sovereignty of our country, the Institute celebrated the Republic Day on 26 January 2022 with gratitude in the heart. Dr. Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) hoisted the National Flag at the campus premises. The IMS family took an oath to work for the betterment of the country and put their best foot forward in building the nation.





Volume 6 | Issue 1 | 15 |





Discover Yourself | Career Development Centre

The first step in striking for 360 degrees of career development is 'Self Awareness'. To help the students know themselves better, Career Development Centre organized a student profiling workshop 'AAINA' on 21 January 2022 for MIB (2021-23) batch. The students got insights into their unique personality traits during the session, which was an exploratory journey for each one of them. They realized the relevance of self-awareness in influencing the outcomes which can prove to be momentous.

The department along with the HR faculty team organized online training for police officers at the Central Detective Training Institute (Bureau of Police Research & Development). The training pertained to Soft Skills, Personality Profiling, Communication & Role of Emotional Intelligence. An empirical learning approach helped the participants to relate their experiences and resolve the impediments using various skills for better results. The police officers admired the sessions and accentuated on more such interactions. The CDC team of Ms. Anuradha Bhardwaj, Ms. Humanshi Verma & CS Kashika Bhardwaj along with HR faculty team of Dr. Nidhi



Srivastava, Dr. Aanchal Luthra, Ms. Vanchan Tripathi and Ms. Yagbala Kapil conducted the sessions resolutely.

On 30 March 2022, a workshop on CV Building was conducted for MIB (2021-23) batch to acquaint them with the tips to craft a professional CV. The workshop was designed to impart hands-on exposure which helped the participants to be more confident. Ms. Anuradha Bhardwaj, Co-Chairperson-Career Development Centre & resource person satiated their inquisitiveness by answering the questions on person-organization fit and JD analysis impacting the CV, customization and curation of content.







| 16 | www.imsuc.ac.in





Harnessing Potential | Clubs & Workshops

---»Investiture Ceremony of Clubs

IMS Ghaziabad (University Courses Campus) organized an astounding investiture ceremony on 31 March 2022 to felicitate the winners of club elections. Dr. Ajay Kumar, Director congratulated the elected members and motivated the torch-bearers to take responsibility with commitment and integrity. The zeal of the club members was reflected in their confidence and dedication to execute the work. Faculty Coordinators, Prof. Sandhya Sharma and Prof. Neha Anttal successfully administered the entire event.



Toastmasters International Club «---



IMSUC Speaker's Genesis Toastmasters Club at IMS Ghaziabad (University Courses Campus) added many feathers to its cap by bringing accolades home in April and May 2022. The student members participated in International Speech Contest (ISC), Evaluation Speech Contest and Table Topic Speech Contest at Club, Area and Division level and won titles. Harsh Dua (BCA Year 3) bagged 1st position at Club & Area and 2nd position at Division Level in ISC Contest. Gauri Niharika (BCA Year 3) won 1st position at Club & Area and 2nd position at Division Level in Evaluation Speech Contest. Gauri Niharika also earned 1st position at Area and 3rd position at Division Level in Table Topic Speech Contest. Keshav Garg (BCA – Year 2) attained 2nd position at Club and Area Level in Table Topic Speech Contest. The student members competed with members from corporate clubs like Adobe, HCL and Clarivate TMC & educational clubs like IIM Lucknow to name a few.

---»E-Cell | 'Shark Pool'

On 8 February 2022, the club organized Shark Pool – Pitch Desk Competition to encourage future entrepreneurs and guide them by providing valuable feedback on various business aspects. The event received participation from institutes PAN India like IIT Madras, IIM Sirmaur, Goa Institute of Management, ISB Hyderabad to name a few. The jury board comprised Mr. Aashutosh Pratap Singh, Managing Director-Oxymora Technology; Ms. Simran Kaur, CEO & Co-Founder-WINLegally Solutions LLP; Mr Shivam Tiwari, Founder & Director-Write Out; Prof. (Dr.) Indrani Bhattacharjee, Prof. Komal Kapoor and Prof. Abhinav Kataria, Faculty-IMS Ghaziabad (University



Courses Campus). The eminent guests enlightened the participants by sharing memoirs, expertise and proficiency. Prof. (Dr.) Ajay Kumar, Director congratulated E-Cell for their seamless efforts in organizing such events that continue to build the right ecosystem for entrepreneurial development in the country.

Volume 6 | Issue 1 | 17 |





IT Club | 'FIGMA' «---



The club organized a workshop 'FIGMA' on 31 March 2022 for the college students to acquaint them with the tool along with UI & UX designing. The resource person of the day Mr. Lalit Vats (BCA Year 2) deliberated by giving a hands-on session to the participants and highlighted on the frame, selection, inspect tools along with layers and assets. The resource person gave a live demonstration to the participants, ensuring that they fully comprehended the concept. The workshop ended with each student creating their own FIGMA content. Prof. Gaurav Kaushik, Faculty Coordinator congratulated the students on their learning.

---» IMS Greens Cell | 'Tree Plantation Campaign'; 'Small Act for Bigger Impact'

School of Biosciences, in association with the Cell, celebrated World Environment Day by organizing a 'Tree Planting Campaign' on 6 June 2022 on the theme 'Only One Earth' with an aim to instill the values of nurturing nature and illustrating the importance of the environment.

To spread awareness regarding the importance of groundwater for the healthy functioning of ecosystems and its sustainable use, particularly in irrigation systems serviced from non-renewable aquifers, the cell organized a session titled 'Small Act for Bigger Impact' on 30 March 2022 on World Water Day. The students from the School of Biosciences run a campaign, aimed to conserve rainwater and kindle a sense of responsibility towards humankind.



Mathemania Club | 'Math-O-Shot' «---



With an aim to eliminate the fear of Mathematics amongst the students and motivate them to learn the concepts with interest and involvement, the club organized an interesting activity 'Math-O-Shot' on 30 March 2022 which included fun games with a twist of mathematical questions. The event comprised three rounds namely Beer Pong Game, Hit the Target & Rapid Fire. Satyam Tomer & Sanskar Sankalp (BBA Year 2) emerged as the winners followed by Dewansh Gandhi & S.M. Maaz (BBA Year 2) and Khushi Goel & Supriya Chauhan (BBA Year 1) as second and third position holders.

---» The Journal Club | 'Drug Discovery'

The club organized the 'Fourth Journal Club (JC_04)' meeting on the theme 'Drug Discovery' on 29 March 2022 with a primary goal to motivate students in the direction of scientific research. Nikita Arora (M.Sc.-BT Year 1), Jashan Joshan (B.Sc. Year 3), Bhupender Sahu (B. Sc. Year 2) & Bhavya Sharma (B.Sc. Year 2) presented their research paper on the theme. They also accentuated the recent methods such as 'in silico' and 'in vitro' approaches of drug discovery against different diseases such as SARS- COV, arboviral disease (dengue, chikungunya and zika virus) and cancer. The session was well executed by club



members Janvi Sharma (President), Anjali Godiyal (Vice-President), Kanishka Jasaul (Vice-President) and Aradhya Bhandari from BSc. (2nd year) Biotechnology.

| 18 | www.imsuc.ac.in





SPLASH-Art & Craft Club | 'Kalakriti'; 'Art Paradise & Creative Sapiens'«---



On 18 April 2022, the club organized 'Kalakriti'- Digital Poster Making Competition on themes like Ambedkar Jayanti, Mahavir Jayanti and World Heritage Day. Students participated with enthusiasm as they put their artistic imagination and pour their creative skills onto the posters. Karuna, Hitanshu & Archana secured first three winning positions and the consolation prize was bagged by Ujjawal & Sneha.

On 29 March 2022, the club organized the Art Paradise & Creative Sapiens on 'Indian Culture.' Sneha Mittal won 1st position followed by Vishakha Gupta and Ujjwal Singh securing 2nd and 3rd positions respectively in Art Paradise-Poster Making Competition. Ashish Raj received a consolation

prize for his efforts. Manveen Kaur & Archna Rajput; Manasvi Choudhary & Prachi Kumari and Riya Garg & Himanshi bagged the first three winning positions in Creative Sapiens – Craft Making Competition. Sneha Mittal & Vishakha Gupta were awarded the consolation prize. The event was well managed by the members of the club under the guidance of Dr. Nidhi Shrivastava, Faculty Coordinator.

--- » Al & ML Club | 'Debate Competition'; 'Machine Learning and Benefits'

With the aim to acquaint students with the concept of big data and its use in business, the club organized a debate competition on 10 June 2022 on the topic, "How can big data become more useful and how do businesses create better analytical models?" The jury board of the event Prof. Neeru Saxena and Prof. Surya Saxena marked the participants on clarity, confidence, content, accuracy and presence of mind.

On 29 March 2022, the club organized a workshop on 'Machine Learning and Benefits' to spread awareness about the latest technology in the software world. The students clarified their



doubts during the question-answer round. The students appreciated the efforts of the organizers and showed their interest in attending more such workshops to enhance their knowledge.

Big Ideas Club | 'Shastrarth'; 'Battle of Bids' «---

The club organized Shastrarth - Parliamentary Podium on 24 May 2022 with the objective of educating the students about the working process of the Indian Parliament and developing problem-solving and negotiation skills among the youth of the nation. The participants represented the politician from 3 parties namely National Democratic Alliance (NDA), United Progressive Alliance (UPA) and Federal Front. The event was divided into three major parts i.e., Formal Debate, Informal Debate and the Sum Up session. The topic of the Formal Debate session was, "Does the Indian constitution really accepts secularism?" which was followed by the Informal Debate before moving to the Sum Up session. The moderator, Animesh Ojha along with the Co-Moderator Manan managed the event well. The panel of judges Dr. Aanchal Luthra, Prof. Rajat & Prof. Tripti Goel appreciated all the winners and the participants for putting in their best efforts.

On 28 March 2022, the club organized Battle of Bids with the objective to provide a platform to the students where they can test their knowledge and analytical skills. The 5 qualifying teams were Delhi, Punjab, Chennai, Mumbai & Pune. All 5 teams consisting of 4 members each, were given a budget of 4000 points to buy players to form a team of 11 members. The event was lively with the audience supporting and cheering for the participants. The Delhi Dynamos' won the competition consisting of Abhinav Mishra, Keshav Agarwal, Raj Prakash & Ayush Gupta. The event was coordinated well by the members of the club under the mentorship of Faculty Coordinator - Prof Nidhi Sharma.

Volume 6 | Issue 1 | 19 |





---»Investiture Ceremony of Clubs

IMS Ghaziabad (University Courses Campus) organized an astounding investiture ceremony on 31 March 2022 to felicitate the winners of club elections. Dr. Ajay Kumar, Director congratulated the elected members and motivated the torch-bearers to take responsibility with commitment and integrity. The zeal of the club members was reflected in their confidence and dedication to execute the work. Faculty Coordinators, Prof. Sandhya Sharma and Prof. Neha Anttal successfully administered the entire event.



Finance Club | 'Vittmanthan' «---



The club organized the event on 25 March 2022 which was graced by guest speakers CA Ashish Kalra & Dr. Amrendra Khatua. The highlights of the session were the stock market & its analysis, trade analysis, portfolio management and virtual CFO. The competition on 'Technical Analysis' witnessed Gourav Sharma, Shivam Rana & Manan Krishna as the first three winners. Kashish Kalra & Kamal Tyagi secured first and second positions in 'Virtual Chief Financial Officer.' Kashish Kalra, Sayantan Bhattacharyya & Harsh Aggarwal bagged first, second & third positions respectively in 'Portfolio Management'. The participants appreciated the efforts of the club and showed their gratitude for organizing such events.

Desktop App Club | 'Fun with Video Editing'; 'Wiz-O-Techno' «---

On 10 June 2022, the club organized a workshop on 'Fun with Video Editing Tools'. The workshop was successfully driven by Ms. Nandini Srivastava (BCA Year 2). The participants received hands-on experience with various software like – Canva, Wondershare, FilmoraX, InShot, and Kinemaster. The other highlights included knowledge of frames, animation, morphing, transformations and developing a good-quality video.

To check the knowledge of the participants in C language, the club organized an event 'Wiz-O-Techno-Online Quiz' on 15 March 2022. Yash Tyagi (BCA Year 1), Vaishnavi Soni (BBA Year 2) & Ishita Dutta (BCA Year 1) secured the first three winning positions respectively. The event was coordinated by the members of the club under the abled guidance of Prof. Surya Saxena, Faculty Coordinator.

---» Bionics Club | 'Decode the Pathway'

The club organized the activity on 11 March 2022 whose only motive was to sharpen the mind of the students and to enhance their analytical skills. The participants had to decode the messages at multiple levels to reach to the finishing position. The first three participants who reached the final location were declared the winners, namely, Lakshaya Teotia (BCA 2020-23), Shivani Sharma (B.Sc.-MB 2019-22) & Kashish Tomar (B.Sc. MB 2020-23). The position holders were felicitated with trophies and certificates.



| 20 | www.imsuc.ac.in





---» Network Club | 'Gear Linking'; 'Quiz Competition'

The club organized an insightful 2 days' workshop on 18-19 April 2022 on the engaging topic of Gear Linking. The resource persons of the session Mr. Jitender Lal and Mr. Rinku Sharma emphasized the basics and their importance followed by knowing the usage of linkage software and making network cables. The students also got the opportunity to see the practical usage of the instruments used in the process. Faculty Coordinator - Prof. Ashutosh Sharma congratulated Mr. Harsh Dua (Club President), Mr. Hitesh Singh (Club-VP) and Mr. Devansh (Club Secretary) for their untiring efforts in ensuring the success of the event.



The club organized a quiz competition on 11 March 2022 for BCA Year 2 & 3 students. The questions were intriguing, challenging and tickled the intelligent minds participating in the contest. The first position was bagged by Mr. Nitish Kumar (BCA Year 2) followed by Mr. Lalit Vats (BCA Year 2) who secured the second position. Ms. Sonam Jha & Ms. Komal Bansal (BCA Year 2) shared the third position with the same scores.

Women Cell & Girl's Health Club | 'International Woman's Day' «---



On 8 March 2022, the club organized 'International Woman's Day' to celebrate the social, economic, cultural and political achievements of women. The Chief Guest of the event Ms. Subha Rajan, Senior Fellow, The Imaginindia Institute represented 'Woman as a Leader'; Special Guest Ms. Reshma Khatoon, Acid Victim Survivor represented 'Woman as a Survivor'; Guest of Honor Ms. Shobha Chaudhary, National President, Nari Shakti Women Empower represented 'Woman as a Transformer' and Dr. Madhu Gupta, Gynaecologist represented 'Woman as a Healer'. Students also got a chance to hear from the distinguished guests and know about their

experiences and their inspiring life journey. Everyone celebrated different facets of womanhood on this day and showed gratitude to the guests for their motivational presence.

---» Literary Club | 'Speak Up - A Poetry Competition'

On 13 April 2022, the club organized a poetry competition to motivate budding poets to showcase their talent. The young writers presented poetry on various social and economic issues. The participants were marked on the parameters of confidence, voice modulation, intonation, and overall presentation. Aayush Shukla (BBA Year 1) received first prize followed by Saurabh Gupta (BCA Year 1) and Deepanshu (BCA Year 2) who were awarded second and third prizes respectively. Ms. Akansha Tyagi, Faculty Coordinator congratulated the participants for their enthusiastic contribution from across the courses.



Volume 6 | Issue 1 | 21 |





Documentary & Photography Club | 'Workshop on Photography Techniques' « --



To acquaint the students with photography techniques, the club organized a workshop on 13 April 2022. Mr. Akhilesh Verma, Film Director & Cinematographer shared his experience and knowledge with the students as a resource person. The highlights of the session were leading lines, the rule of thirds, negative space, horizon line, symmetry and patterns and more. Students were excited to apply the concepts acquired in practical life and thanked Prof. Girish for providing them with this invaluable opportunity.

---» Cultural Club | 'Gangsta Grove'

An inter-departmental 'Solo Dance competition' was organized by the club on 12 April 2022. The student participated in the event from across courses in good numbers. The groves of participants drew in many audiences consisting of students and faculty members. Students were marked on the parameters of their dancing skills, confidence, and overall presentation. The judges of the event congratulated all the participants for their efforts and motivated them to continue pursuing their dreams. Ms. Sonia Singh, Mr. Ujjwal and Ms. Komal from BBA Year 1 emerged as first, second and third position holders respectively.



Fashionista Club | 'Fashion Boho' "--



The club organized an inter-department fashion show competition on 11 April 2022. The participants presented their best attire and graced the stage with the mesmerizing catwalk. The audience was awe-struck to witness the magnificent event and vogue unlimited. The top three stirring performers Ms. Jeyanshi Malik (BBA Year 2) & Mr. Ahem Nehra (BCA Year 2), Ms. Krishika (BCA Year 1) & Mr. Jainendra Singh (B.Sc. Year 2) emerged as the winners of the event.

i---» Sports Club | 'Arm Wrestling'

On 30 May 2022, the club organized an 'Arm Wrestling' event for the students of all courses. Excellent sportsmanship and team spirit were the highlights of the event. The interest and zeal of the students and the audience made the event more interesting and energetic. The commentators embellished the proceedings of the event and charged it with vivacity. Kartik Malik (BBA Year 1) & Pragya Varshney (BBA Year 2) grabbed first position in boys' and girls' event respectively. Faculty Coordinator Prof. Rashmi Vaishnava and Dr. Rishi Kumar Singh & Sports Officer Mr. R. S. Chawla applauded the participants for their fervour towards sports.



| 22 | www.imsuc.ac.in







Theatre Club | 'Solo Act Competition'

The club organized Solo Act Competition- मैं अपनी कठपुतली on 7 April 2022. The competition inspired the budding actors to show their acting flairs in various genres. The students came up with an interesting script and entertained the audience with great fondness and zeal. The students enthusiastically participated in the competition as they got an opportunity to exhibit their talent and confidence. The Guest of the day, Mr. Varun Kapoor, Film & Television Actor glorified the event by joining through the virtual platform. He interacted with the students and shared his rich experience with them. Prof.

Anurag Singh congratulated the organizing members for their seamless effort in flawless execution.

SRIJAN-HR Club | 'The Hawk Eyes & Venomous Dice'; 'Mother's Day & Rabindranath Tagore Jayanti Celebration'

The club celebrated 'International HR Day' with the students, faculty members and staff on 19-20 May 2022 by organizing 'The Hawk Eyes & Venomous Dice'. The purpose of the event for faculty members & staff was to bring them out of their hectic schedules & commemorate the day. The two days event witnessed fun quizzes, three-legged race, treasure hunt and live snake & ladder with a twist. Abhinav Ranjan Mishra, Deepika Kansal, Raj Prakash, and Keshav Aggarwal students from BBA emerged as the winners of the Treasure Hunt. The faculty team consisting of Dr. Pooja Rastogi and Prof. Rajnish Kumar Mishra secured the first position followed by Prof. Divya Chibber and Prof. Manavi Gilotra acquired the second position.



Further, on 9 May 2022, the club in collaboration with Girl's

Health Club & Women's Cell celebrated Mother's Day to pay tribute to the role of mothers in everyone's life. Rabindranath Tagore Jayanti was celebrated to mark his great work in the fields of culture, literature, and poetry. Prof. (Dr.) Ajay Kumar, Director-IMS Ghaziabad (University Courses Campus) congratulated all the club heads, faculty coordinators and students for conducting the events with fervor and spirit of edification.





Volume 6 | Issue 1 | 23 |





Synergistic Alliance | Industry Academia Interface

MIB & BBA

- Skill enhancement workshop on 'Build confidence to crack any Interview' by Mr. Amandeep Thind, Renowned International Speaker
- Guest Lecture on 'Entrepreneurial Ecosystem in India for New Venture Creation' by Mr. Vishal Khanna, Deputy Director, FICCI.
- Pre-Conference online workshop on '
 Systematic Reviews and Meta-Analysis' by Dr.
 Jaspreet Kaur, Associate Professor, Pearl
 Academy, Delhi.
- Expert Session on 'Employability Skills for New Age Managers' by Mr. Rakesh Seth Chief Mentor-People, Performance & Productivity, Director-International Consulting Professional Institute.

BCA

- Informative workshop on 'Uncovering Data-Driven Strategies for E-Commerce Using Data Science' by Mr. Eshank Agarwal, Founder & CEO (Jishu Excellence Pvt. Ltd.) and Advisory Board Member-ReadMyCourse.
- Career Counselling Session: Future Prospects-Capability Enhancement and Mapping by Mr. Madhav Garg, Associate Designer-Protiviti.
- Workshop on 'Data Science with AI' by Mr. Prem Kumar Bharti Data Scientist – Training Basket Pvt. Ltd.

BJMC

- Expert Talk on 'Film Making & Acting: Challenges and Possibilities by Mr. Nasir Abdullah, Bollywood Actor.
- Guest Lecture on 'Creativity in Journalism' by Dr. Arun Kumar Bhagat, Senior Journalist and

- Member-Bihar Public Service Commission.
- Insightful session by Mr. Anurag Dixit, Prime Time News Anchor and Senior Journalist-News Nation News Channel on 'Changing Scenario of Journalism: Prospects & Challenges.
- Guest Lecture on 'Crime Journalism: Challenges & Precautions' by Mr. Gopal Shukla, Senior Journalist and Associate Executive Producer-Aajtak.
- Workshop on 'Quark Xpress' by Mr. Yograj Singh, Senior Journalist/Designer.
- Interesting workshop on 'Vlogging' by Mr.
 Pankaj Parashar, Senior Journalist & Vlogger
 and Mr. Harshvardhan Tripathi, Senior
 Journalist & Renowned YouTuber.
- Seminar on Media Scenario: Challenges & Possibilities by Prof. Sanjay Dwivedi, Director General-IIMC Delhi & Ms. Medha Chawla, Senior Journalist-Times Group Digital.
- Insightful talk on 'Yoga' by Shri Mahesh Kumar Seth, Retired. Chief General Manager CGM, All India Centres, BSNL; International Trainer & Sanchar Ratna.

Biosciences

- Expert Talk on 'Hidden Hunger: Food for Thought' by Dr. Geeta Mehra, Assistant Professor and Department Head-Food Science-MCM DAV College for Women, Chandigarh.
- Webinar on 'Awareness During Current Era of Technological Developments' by Dr. Vinod Kumar, Scientist, Department of Reproductive Biology, All India Institute of Medical Sciences (AIIMS), New Delhi.
- Insightful session on 'Integrated Approach in Science and Technology for Sustainable Future' by Dr. Suresh Kumar, Professor, Department of Botany, Ramjas College, University of Delhi.





| 24 | www.imsuc.ac.in





Placements & Internships | Corporate Resource Centre

International Placement & Internship Companies

Richelieu Financial LLC-Dubai, Rocket Internet (ClubPay)-Dubai, Squareyards-Dubai, TransNational Computer LLC-Dubai, Benchmark Group, Hot Wheels Luxury, 360 Realtors LLP - Dubai, Genie Recruitment FZ LLC, Innovation Group- Dubai, Landmark Retail (Splash)- Dubai, Techno Freight-Logistic-UAE, Unitech Group-Dubai, Yalochat-Dubai

Final Placement Companies

Abha Biotechnology Pvt. Ltd. & Lifescience Intellipedia Pvt. Ltd., Adeptia India Pvt. Ltd., Aditya Birla Fashion & Retail Ltd., Agarwal Packers and Movers, Agnomics Analytics Lab Pvt. Ltd., ANI Broadband Services Pvt. Ltd., APN News (ENC Network), Applicate AI, Balj Services Pvt. Ltd., BI Biotech India Pvt. Ltd., Brand Visage, CELEBI Airport Services India Pvt. Ltd., Chetu India Pvt. Ltd., Connectwell Industries Pvt. Ltd., CVENT, Daynil Group Solutions Pvt. Ltd., DBS Bank, Decathlon, Deloitte, Epic Media Labs, Finagg Technologies Pvt. Ltd., Ginger Webs Pvt. Ltd., Glorious Insight Pvt. Ltd., Godrej & Boyce Mfg. Co. Ltd., Gophers Lab Technologies Pvt. Ltd., GRC India Pvt. Ltd., Gupta Power Infrastructure Ltd., HDFC Sales Pvt. Ltd., Healthians, HealthPlix Technology Pvt. Ltd., ICICI Prudential Life Insurance Pvt. Ltd., Industrybuying.com, Infosys, Innodata, Jaro Education, JITM C Genes Pvt. Ltd., Jones Lang LaSalle, Just Dial Ltd., Koncept Automobiles Pvt. Ltd., Learningshala (Vagmine Education LLP), Lowe's India, Manya The Princeton Review, Mirza International (RadTape), Mobile Coderz Technology Pvt. Ltd., Modi Naturals, Moglix India, Moon Beverages Ltd., Mphasis Ltd., My Money Manta Raaj Khosla & Company Pvt. Ltd. ("RKPL"), Nagarro, Nalanda Learning & Systems Pvt. Ltd., Nykaa.com, Oodles Technologies Pvt. Ltd., Phronesis Partners, Pineyards Solutions Pvt. Ltd. (AdmitKard), Planet Spark, Polestar Solutions & Services India Pvt. Ltd., Positive Vibez Brand Solutions Pvt. Ltd., Propel Guru, Protiviti Consulting India Pvt. Ltd., PVH Arvind Fashion Pvt. Ltd.

Calvin Klein and Tommy Hilfiger), Q1 Technologies Pvt. Ltd., Qwinnys, Relaxo Footwear Ltd., RMSI India Pvt. Ltd., Saxon Global Inc., Sendinblue, Shoperty Consultants Pvt. Ltd., SNVA Ventures Pvt. Ltd., Sony India, Stanza Living, TaCa Healthcare Pvt. Ltd., TechXaasSoft Pvt. Ltd., ThinkSys Software Pvt. Ltd., TravClan, Velocity Software Solutions Pvt. Ltd., VoiceOC, Wipro Ltd., Wise Finserv, XeA Innovations Pvt. Ltd., Bangalore, Xoriant Solutions Pvt. Ltd., Zee Media Corporation Ltd., Accenture, AdmitKard (Pine Yard Pvt. Ltd.), Altudo Consultancy Services Pvt. Ltd., ANI Broadband Services Pvt. Ltd., ANZ Bank, Ashoka Leyland, Bada Business, Bajaj Allianz Life Insurance, Berger Paints, BuyerForesight, Care Health Insurance Ltd., CBRE South Asia Pvt. Ltd., Chetu India Pvt. Ltd., CII (Confederation of Indian Industry), CMR Green Technologies Ltd., Coffee Day Beverages, Edelweiss Wealth Management, EVALUESERVE, Federal Bank, Flipkart Internet Pvt. Ltd., Flipkart Pvt. Ltd. (TeamLease Services Ltd.), Fortune 500 company - S&P Global, Gramfactory, HealthPlix Technologies Pvt. Ltd., IDFC First Bank, Infoedge India Ltd. (Shiksha.Com), ITC Ltd., Kale Logistics Solutions Pvt. Ltd., Market Reach LLP, MCube Financial, Modi Naturals India Pvt. Ltd., Okaya Power Pvt. Ltd., Park +, People Matters, Proactive Data System Pvt. Ltd., Protiviti Consulting India Pvt. Ltd., Range International Property Investments, RateGain, Regalo Kitchens Pvt. Ltd., Richelieu Financial LLC-Dubai, Roinet Solutions Pvt. Ltd., RSPL Group Ltd., Schindler India, UAS International

A Unit of United Accrual Services Pvt. Ltd.), V2 Retail Ltd., WWICS Global Resettlement Solutions

Internship Companies

Ambuja Cement Ltd., MRM, ITC Ltd., HBF Direct Ltd., Bata India Ltd., WWICS, Digital Innodrive, People Matters, Kotak Securities Ltd., SNNR Pvt. Ltd. (Supper99 Stores), Globe Capital Market, 360 Realtors LLP, Aditya Birla Fashion & Retail Pvt. Ltd., Agnomics Analytics Lab Pvt. Ltd., Ambuja Cements Ltd., APN News (Sobhagaya Media Pvt. Ltd.), Assert IT Solution, Bajaj Capital Ltd., Balj Services Pvt. Ltd., BONN Nutrients Pvt. Ltd., Care Health Insurance Ltd., Decathlon, Hackveda Ltd., Harshna Fresh Tech Pvt. Ltd., HERE Technologies Pvt. Ltd., Hopeberry Ventures Pvt. Ltd., Indian Express News, Kredily, Learning Mudra, Medi Q healthcare Group, Moglix, MRM McCann, Namo Bharat News, NJ India Invest Pvt. Ltd., Positive Vibez Brand Solution Pvt. Ltd., Powerstrip Technologies Pvt. Ltd., PVH Arvind Fashion Pvt. Ltd. (Calvin Klein and Tommy Hilfiger), Realty Smartz Pvt. Ltd., Reinste Nano Ventures Pvt. Ltd., Reliance Retail, SNVA Ventures, Spirit of Intelligent Life Pvt. Ltd., TechXaaSoft Technology, Times Internet, Times Now Navbharat (timesnowhindi.com), TriEdge Solutions Pvt. Ltd., Uolo EdTech Pvt. Ltd., Wise FinServ Pvt. Ltd., WNS Global Services

Live Projects

Metro Cash & Carry India Pvt. Ltd., Future Group (Big Bazaar), Flairboat, Lets50, Future Retail Ltd. (Big Bazaar), Sony India Pvt. Ltd., Bonn Group of Industries, Anytime Invest, Metro Cash & Carry India Pvt. Ltd., Nielsen India Pvt. Ltd., Sony India Pvt. Ltd., Unschool, Future Group (Big Bazaar), Modi Naturals Pvt. Ltd., Anytime Invest, HCL Service Pvt. Ltd., Super99, ITC Ltd., Bonn Nutrients, Dcirrus Cloud Computing Services Pvt. Ltd.

Industry Visits

Mother Dairy Pvt. Ltd., Indian International Trade Fair (IIFT), Bharat Electronics Ltd., Mirza International Ltd., Coca-Cola Factory-Moon Beverages Ltd., Parle Product Pvt. Ltd., Lok Sabha Television, MCN Solutions Pvt. Ltd., Yakult, Natural Aroma Product Pvt. Ltd., Aaj Tak, Amazing Training Basket Pvt. Ltd., Metro Cash-Carry India Pvt. Ltd., National Science Centre, Future Group (Big Bazaar)



Volume 6 | Issue 1 | 25 |





Corporate Connect



| 26 |





MIB PLACEMENTS



Suhail Khan WhiteHat Jr 2020-22



Shagun Garg CBRE South Asia Pvt. Ltd. 2020-22



Khyati Bhardwaj Flipkart Internet Pvt. Ltd. 2020-22



Naina Rajput Gendroit SR Solution Pvt. Ltd. 2020-22



Rini Agarwal GroupM Media India Pvt. Ltd. 2020-22



Kashish Kalra Richelieu Financial LLC, Dubai 2020-22



Pooja Sharma MarketXpander Services Pvt. Ltd. 2020-22



Vishant Kumar CBRE South Asia Pvt. Ltd. 2020-22



Akanksha Deep Algo8 Al Pvt. Ltd. 2020-22



Swati Tomar WWICS Global Law Offices Pvt. Ltd. 2020-22



Parth Sharma Flipkart Internet Pvt. Ltd. 2020-22



Rashmi Raghav Flipkart Internet Pvt. Ltd. 2020-22



Prateek Goel IDFC First Bank 2020-22



Reetika Joshi Edelweiss Broking Ltd. 2020-22



Mohsin Hassan ITC Ltd. 2020-22



Vipul Ahlawat 2020-22



Varun Gola Flipkart Internet Pvt. Ltd. Pineyards Solutions Pvt. Ltd. 2020-22



Deepak Sharma V2 Retail Ltd. 2020-22



Arjun Singh People Matters 2020-22



Anushka Goel Amazon Development Centre (India) Pvt. Ltd. 2020-22



Shubham Singhal IDFC First Bank 2020-22



Nayan Kumar V2 Retail Ltd. 2020-22





BBA PLACEMENTS



Gaurav Sharma Scoutbizz 2019-22



Akash Garg Moglix India 2019-22



Ankit Mahindra Logistics Pvt. Ltd. 2019-22



Arpit Singh HealthPlix Technology Pvt. Ltd. 2019-22



Aryan Bharadwaj Shoperty Consultants Pvt. Ltd. 2019-22



Astha Mishra **OYO Hotel and Homes** Pvt. Ltd. 2019-22



Ayush Sharma Positive Vibez Brand Solutions Pvt. Ltd. 2019-22



Deepak Tyagi Verzeo Edutech Pvt. Ltd. 2019-22



Dharana Yadav Aditya Birla Fashion & Retail Ltd. 2019-22



Harsh Rai **SKV Energy Services** Pvt. Ltd. 2019-22



Harshit Agrawal Ginger Webs Pvt. Ltd. 2019-22



Harshit Saraswat Hashmi Unani Pharmacy 2019-22



Ishita Srivastava **CELEBI Airport Services** India Pvt. Ltd. 2019-22



Joshua Jhonsen **ICICI Prudential** Life Insurance Pvt. Ltd. 2019-22



Khushi Arora Moon Beverages Ltd. 2019-22



Khyati Sharma Oxford University Press 2019-22



Kriti Ranjan Mirza International (RedTape) 2019-22



Kunal Agrawal Finagg Technologies Pvt. Ltd. 2019-22



Kushagra Singh Hunting Cube Recruitment Solutions 2019-22



Mukul Chandela Godrej & Boyce 2019-22



Nishit Kumar Saxon Global Inc. 2019-22



Rishabh Verma Connewell Industries Pvt. Ltd. 2019-22



Sakshi Goyal Healthians 2019-22



Sanchit Kumar Accenture Solutions Pvt. Ltd. 2019-22



Saurabh Chaudhary Oxford University Press 2019-22



Shikhar Agarwal

Vanshika Jain



Simran Tuteja Mirza International (RedTape) 2019-22



Vartika Goyal Unfinance.co 2019-22



Vanshika Gupta **Pineyards Solutions** Pvt. Ltd. 2019-22



Bind Suraj Mithailal ICICI Prudential Life Insurance Pvt. Ltd. 2019-22



Kapil Garg Vagmine Education LLP 2019-22



Richa Chaudhary ANI Broadband Services Pvt. Ltd. 2019-22







BCA PLACEMENTS



Abhishek Dhiman
Deloitte
2019-22



Abhishek Mishra Saxon Global Inc. 2019-22



Akash Singh Byju's 2019-22



Aman Chauhan Glorious Insight Pvt. Ltd. 2019-22



Aman Jain Infosys Technologies Ltd. 2019-22



Ankita Mishra Wipro 2019-22



Anmol Deloitte 2019-22



Ashish Bisht Nagarro Software Pvt. Ltd. 2019-22



Bharti Tyagi Q1 Technologies Pvt. Ltd. 2019-22



Deepali TomarDeloitte
2019-22



Devansh Tyagi Deloitte 2019-22



Gaurav Joshi Instant Systems Inc. Development Labs 2019-22



Gautam TarikaDeloitte
2019-22



Harshit Bana Wipro 2019-22



Kartikey Singh Wipro 2019-22



Lakshay Agarwal Cognitionis Meded Pvt. Ltd. 2019-22



Mohit Singh Q1 Technologies Pvt. Ltd. 2019-22



Nakshatra Deep Gupta Deloitte 2019-22



Nandini Goyal Nagarro Software Pvt. Ltd. 2019-22



Niyanta Verma Wipro 2019-22



Prateek Teotia
14S Infra Security &
Solution Pvt. Ltd.
2019-22



Saket Kumar Q1 Technologies Pvt. Ltd. 2019-22



Shagun Raj Accenture 2019-22



Shashank Varshney HELM360 Analytics Pvt. Ltd. 2019-22



Shubham ModiAppinventiv Technologies
Pvt. Ltd.
2019-22



Somya Jain Mobile Coderz Technology Pvt. Ltd. 2019-22



Suraj Tyagi Wipro 2019-22



Vanya Mudgal Deloitte 2019-22



Aryan Chaudhary
Daynil Group Solutions Pvt. Ltd.
2019-22



Hitesh Singh Capgemini India Pvt. Ltd. 2019-22



Ritik SharmaGlorious Insight Pvt. Ltd.
2019-22



Vasu Garg Nagarro Software Pvt. Ltd. 2019-22



BIOSCIENCES PLACEMENTS



Muskan Garg Innodata 2019-22



Srishti TripathiBI Biotech India Pvt. Ltd.
2019-22



Sanskriti Chauhan Innodata 2019-22



Shivani Rani Innodata 2019-22



Tannu Shishodia Innodata 2019-22



Tavishi Kansal BI Biotech India Pvt. Ltd. 2019-22



Vanshika Tiwari Healthians 2019-22

BJMC PLACEMENTS



Shagun VermaHealthPlix Technology
Pvt. Ltd.
2019-22



Chandan Kumar Adhyatmik Media Consultant 2019-22



Gargi Santosh APN News 2019-22



Aks Tyagi APN News 2019-22



Nupur Sharma Tech Mahindra Ltd. 2019-22



Praveen Kumar Singh Zee Media Corporation Ltd. 2019-22



Riya SharmaValue360
Communications Pvt. Ltd.
2019-22



Vidhi Saxena APN News 2019-22





Panoramic View | Expert's Speak



Dr. Amitabh Rajan (IAS Retd.)

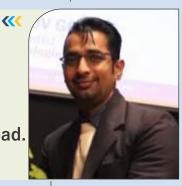
Chairman-Service Board, Reserve Bank of India

The institution is excellent.
The team of students, faculty,
staff and management is closely
knitted and is doing a great job.

Mr. Dhruv Govil

Senior Data Scientist, Puma Technologies

I had an amazing experience interacting with the inquisitive students at the University Courses Campus of IMS Ghaziabad. Wish them all the best!





Mr. Nitish Kumar

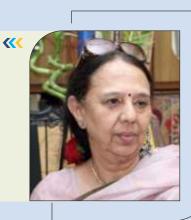
Sr. TV Journalist

It was indeed a pleasure visiting the esteemed institution. Honored to be invited to this platform. Great students, management and faculty. Best of luck.

Ms. Aruna Broota

Renowned Psychologist & Hypnotherapist

Outstandingly different from all other institutes. All presentations were so self-realizing and meaningful.







Global Opportunities

INTERNATIONAL PLACEMENTS & INTERNSHIP

Dreams come true at IMS!



International Placements in Dubai















Satyam Garg MIB





Shubham Sharma MIB



Km. Priya Sharma MIB





















MIIB Intern at DUBAI







INSTITUTE OF MANAGEMENT STUDIES

(University Courses Campus)

NH-09, Adhyatmik Nagar, Ghaziabad-201 015, National Capital Region, India Ph.: 09599814461-65, 0120- 4980000 (+30 lines) E-mail: admission@imsuc.ac.in, director@imsuc.ac.in

